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# THE RED LADDER

Text and illustrations by **FERNANDO PÉREZ HERNANDO**

Translation by **CARLOS HERAS**

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Hardcover. 20 x 20 cm. 36 pages 13€.

**The red ladder** (English)

ISBN 978-84-8464-951-9. Books for dreaming.

**La escalera roja** (Spanish)

ISBN 978-84-8464-949-6. Libros para soñar.

**A escada vermella** (Galician)

ISBN 978-84-8464-950-2. Demademora.

**A escada vermelha** (Portuguese)

ISBN 978-989-749-047-7. Livros para sonhar.

*Once upon a time, there was a bird  
who always carried a ladder.*

*He used the ladder*

*to climb up onto the rooftops,*

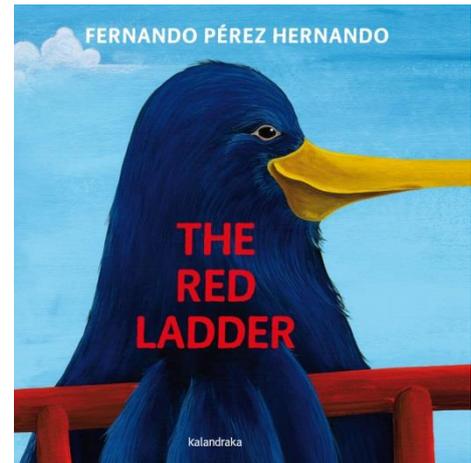
*to climb up into the trees...*

An ingenious bird and rabbit are the main characters of “The red ladder”, a fun book for early readers with vibrant, figurative images and simple storyline.

Part of the story is accumulative, as it enumerates actions and elements that are repeated consecutively in a kind of memory game, helping to teach vocabulary and antonyms as well as introducing themes such as the size of objects, distances or laterality, with an ending that combines logic and humour.

The book also focuses on the idea of lacking confidence in reaching one’s goals, with a true sense of absurdity. Fernando Pérez Hernando invites readers to think about the essence of things and people, reminding us of all the complications and detours that affect our lives when we can do things in a much simpler way if we only trust in our abilities.

The illustrations, in tempera and pencil, use a frame-by-frame technique with intense colours, and cinematic touches with close-ups and long shots, further enhancing the aesthetic quality of this funny tale.



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- **Theme:** Trusting in ourselves to achieve our goals.
  - **Recommended age:** early readers.
  - **Main features:** concise text, figurative pictures; counting, sizes, distances, laterality, nonsense and self-esteem.
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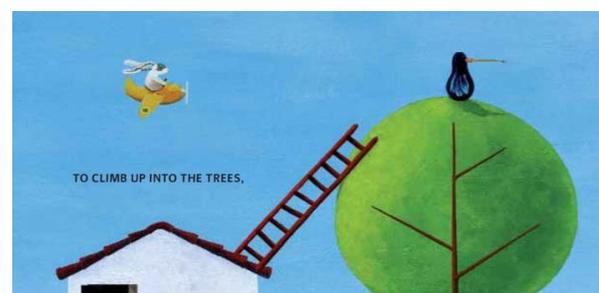
## Fernando Pérez Hernando

(Valladolid, 1973)

After studying illustration at the School of Applied Arts and Design in Valladolid, Fernando Pérez completed his training in illustration and printing workshops. He worked in communication and reprography companies until 2005, when he was involved in setting up a design studio. Since 2012 he has worked on his own project, FerezEstudio, dedicated to design and illustration. He also teaches illustration workshops for children. “The Red Ladder” is his second book.

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